FinTech4Good Newsletter



Tech4Good (FT4G) is a global network which connects start-ups, investors, industry leaders and public sectors to introduce impactful fintech and blockchain solutions to frontier markets through incubation, acceleration and investment.





Xiaochen Zhang
President, FinTech4Good



Message from President

Dear Friends and Family of FinTech4Good:

I have been traveling globally in the past few months. From Silicon Valley to Europe to Asia to Africa to LAC... I have witnessed the rising of blockchain technology in different sectors across the globe. Especially, at watershed Global Forum convened by the OECD on 03-05 September 2018 in Paris, France, 1,000 people from 70 countries converged to have the first serious global conversation about Blockchain and its potential, risks and opportunities. I joined the discussion on the digital assets and mainstream finance panel, shared the keypoints of our *Central Bank Digital Currency White Paper*, and invited the members of the European Commission in charge of the digital economy to be panelists of the entire white paper program proposed by *the Central Bank Blockchain Advisory Committee*.

In the next few months, FinTech4Good will launch the *Blockchain for Impact World Championship*. We will select the top 30 Blockchain startups in 10+ countries for our *DigitalX100 Acceleration Program*. In the 10-week program, we will have 100+ leading Blockchain investors who will judge for the weekly online pitch competitions; 500+ mentors who will provide office hours for our startups and many industrial leaders who will select Blockchain solutions from our program to transform their existing business models. The top 3 in each month will be accepted in the 5-day *Blockchain Funding Academy*. We truly believe that we will be able to select the best of the best Blockchain innovations. With our acceleration program, they will be able to realize their true potential.

Xiaochen Zhang,
President,
FinTech4Good, Blockchain Frontier Group

Blockchain for Impact World Championship

Blockchain for Impact World Championshi p Launch

- Regional BC4I World Championship in 10 countries
- Select top 5 from each region to the compete at the finals
- Tracks: including blockchain infrastructure, blockchain protocol, dApp
- Sectoral focus: financial services, energy, emerging technologies and Consumer sector

- BC4I finals will be hosted in both China and US;
- 30 out of 50 will be selected to enter into the acceleration program
- Top 1 receive listing services free of charge
- Top 3 companies to receive \$1m
- Top 5 enter into the acceleration program free of charge

Blockchain for Impact World Championshi p Launch Finals DigitalX100
Acceleration
in the USA
and China

- 10 weeks to reach one goal defined by the startups
- Interact with 50+ investors and 100+mentors
- Featured in the blockchain cable TV network shows;
- Elimination process: the bottom one in each month will be eliminated from the acceleration program
- Top 3 each month will be accepted in the Blockchain Funding Academy free of charge

- 5 days Blockchain Funding Master Classes;
- Trainers are top experts in their own fields;
- Day 1: Understand the investors
- Day 2: Fund raising campaign preparation
- Day 3: Compliance and legal issues
- Day 4: Listing on exchanges
- Day 5: Learning from the best blockchain funding raising campaigns

Blockchain Funding Academy Investment

- To be featured in Blockchain shows to lift brands;
- Investment deck enhancement package;
- Digital exchange listing package;
- 2 roadshows free of charge
- \$1,000,000 Investment from our own Fund
- Up to \$3million investment from our syndication funds;







DigitalX100 Acceleration Program

10-week program



Opportunities

Opportunities in industries / market covered by incubatees

Vision & Innovation

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Technology and Blockchain Design Creativity

Market / Product / Service

Tokenomic & Adoption

Token design, ecosystem and adoption



Legal & Tax

Assessment and

customized plan

Minimize risk and costs

ICO Process

Best practices for each steps

Promote, Launch & Growth

Marketing / Customer acquisition Story Telling & Funding

Pitch preparation and structuring funding



Demo & Roadshow

Meeting Investors

Our Incoming Events

September - November, 2018

September

m t w t f s s 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

October

November

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m t w t f s s

1 2 3 4

5 6 7 8 9 10 11

12 13 14 15 16 17 18

19 20 21 22 23 24 25

26 27 28 29 30
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Blockchain Practitioner Conference China 2018



When

Wed, Sept 18 9:00 AM

Where

1 Pubei Rd, 1 Pubei Rd, Xuhui Qu, Shanghai Shi, China

AmCham China 2018 Technology and Innovation Summit



When

Thu, Sept 20 8:30 AM – 9:00 PM

Where

Beijing, China

Showcasing the cutting-edge technologies and innovative business models of American companies in China; Sharing cross-sector and cross-functional best practices of adjusting to the digital transformation; Exploring solutions for the most common roadblocks of companies adopting new technologies in business; Facilitating constructive communication between multinational corporate executives with like-minded Chinese stakeholders; Navigating through the time of uncertainty in US-China relations and the regulatory impact on tech-related business.

Industrial Innovation Ecological Cooperation Fourm



When

Thus, Sept 20 7:00 PM

Where

Beijing, China

This conference will invite the pioneer in different industries discussing the current technology development situation and how traditional industries construct and participate in the new ecological development.

Blockchain Impact Summit



When

Fir, Sept 28 9:00 AM - 6:00 PM

Where

Toronto, ON, Canada

Blockchain is often considered to be one of the most significant tech findings of the 21st century. This event will explore recent developments, potential impacts and opportunities of the blockchain.

The Summit will bring together the key players working in diverse fields to discuss the future trends of blockchain technology and showcase companies who are using this technology to disrupt industries and continuously innovate. The event will be a platform for blockchain industry leaders to meet up and exchange ideas. Attendees will gain a wealth of insights and information about the state of the blockchain technology and the token economy.

2nd Annual Innovatin Ignition Competition



When

Wed, Oct 24 8:30 AM

Where

2920 Broadway, 2920 Boardway, New York, NY 10027, usa

Host by: Blockchain and Telehealth Academic Journals

Blockchain Impact Summit



When

Wed, Oct 24 9:00 AM

Where

Shanghai World Expo Exhibition and Conve, Pudong Xinqu, China

As a new emerging technology, blockchain is undoubtedly the most eye-catching topic at present. Its decentralized, tamper-proof and distributed storing technologies will revolutionize the traditional internet and the centralized operation pattern. As several industries and fields have already begun to study and explore the application of blockchain technology, a technological revolution is taking place in silence.

If you still think you are a vehicle expert who just do not know much about blockchain technology, we can assure you that in five years you will be phased out of the automotive electronics industry.

FINEXT CONFERENCE



When

Oct 25, 9:00 AM - Oct 26, 6:00 PM

Where

Las Vegas, Las Vegas, NV, USA

FiNext Awards & Conference provides a platform for the global FinTech sector, allowing start-ups, SMEs, incumbent tech providers, investors, financial institutions and other stakeholders to connect and interact under one roof. In addition to the conference, FiNext Tech Awards acknowledge the efforts of FinTech thought leaders, torchbearers of the industry.

Blockchain Life 2018



When

Nov 06, 2:00 PM – Nov 08 8:00 PM

Where

Saint Peterburg, St Petersburg, Russia

The two-day forum/conference at the Europe's leading venue Expoforum gathers more than 5,000 participants from more than 70 countries. Crypto traders, the owners of ICO projects, leading private investors and crypto funds, entrepreneurs and blockchain experts, developers on the blockchain, the owners and representatives of global exchanges, and miners, - the event brings together industry professionals and those who are just starting their way in the crypto industry.

Within the conference part, the leading experts of the Asian, US, European and CIS markets prepared their speeches. In the report, each speaker provides actual case studies on earnings or experience in building a project in the most promising sector of today.

When

Nov 07, 9:00 AM – Nov 08 6:00 PM

Where

United Arab Emirates, Dubai

Middle East Innovation In Technology Conference



Advancing the technology in Middle East

In the era of accelerated technological revolution in the Middle East, there can be seen a huge rising interest of government towards the adoption and implementation of immersive & innovative technologies. With the recent developments like Emirates Data Centre, National Innovation Strategy, and Dubai Blockchain Strategy, Middle Eastern Governments has proved that progress is not only characterised by new innovations, but also by their application and diffusion.

With this in mind, we are hosting the Middle East Innovation in Technology Summit, which will bring together government officials, world-class experts, technology professionals, and international academicians to understand the rapid changing landscape of the technologies for a clear plan of action to become the global leader and gain higher altitudes in the horizon.

Notes For Past Events





OECD Blockchain Policy Forum I The Dialogue of Continents

Sep.04, 2018, Paris, France

The Reinventing Bretton Woods Committee, in collaboration with the Hamburg Institute of International Economics, held the The Dialogue of Continents Forum: Drifts or Connectivity on the 03-05 September 2018 in Paris.

At a watershed Global Forum convened by the OECD, 1,000 people from 70 countries converged to have the first serious global conversation about Blockchain and its potential, risks and opportunities. A series of high quality panels covered blockchain and the new economy, cybersecurity, taxation, self sovereign identity, fight against financial crimes, privacy and building a new global policy environment for digital financial assets.

Xiaochen joined the panel discussion "Can and Should Crypto Assets Enter the Mainstream of Global Finance" and talked about the possible ways for crypto assets to enter the mainstream of global finance.

Notes For Past Events

Aug. 2018

Mars Blockchain Silicon Valley Summit

Aug.28, 2018, Silicon Valley, US

Value creation at unprecedented speed. Insights from Mars Blockchain Silicon Valley Summit. Xiaochen shared Blockchain for sustainable development solutions in the afternoon.





2nd International Blockchain Congress

Aug.17, 2018, Chicago, US

Both the State Government and the City Government are working closely with the Blockchain community to scale up the positive impact of the technology. Xiaochen joined the panel discussion and announced the launch of the Impact World Championship.

Notes For Past Events

Aug. 2018

Blockchain Founder World Championship

Aug. 2018, Beijing & Silicon Valley

<u>Xiaochen</u> and Jian Sun lead a team of 5 Blockchain startups selected from the Preliminaries, they will compete with other 4 teams for the Founder World Championship. Ceremonies are both in Beijing and Silicon Valley.



Interviews of Xiaochen

Aug-Sep. 2018



■ ÚLTIMAS . OPINIÃO . ECONOMIA EXPRESSO CURTO PO



How Blockchain can help to achieve the UN Sustainable Development Goals

Sep.08.2018 at 6:00 p.m. by Expresso

https://expresso.sapo.pt/dossies/diario/2018-08-09-Como-a-Blockchain-pode-ajudar-a-alcancar-os-Objetivos-de-Desenvolvimento-Sustentavel-da-ONU#gs.b==2QK4

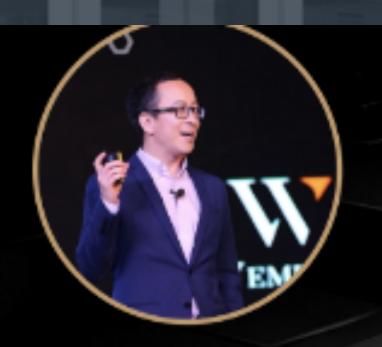
Interviews of Xiaochen

FinTech4Good

Interview With XiaoChen Zhang, Founder of FinTech4Good

Jun.01.2018. by **Medium**

https://medium.com/@wemergeventures/interview-withxiaochen-zhang-founder-of-fintech4good-1b3b9d8d00df



ZHANG XIAOCHEN

FOUNDING PARTNER

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- Contributor Fintech, Clean Tech and Innovation, CCTV+ Video News Agency
- Fellow, Hunter & Stephanie Hunt Institute for Engineering & Humanity
- Advisor, Dorado.tech
- Member of the Board of Advisors, WishKnish
- Adjust Professor at the Business School, East China University of Political Science and
- Board of Directors, Phoenixixict Sinwattana Crowdfunding
- Expert/Moderator & Jury Member, Hack4Climate
- Host, FinTech in China Show
- Member of the Board of Advisors, DAO IPCI
- Member of the Board of Advisors, NewPay



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Our Team

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